

## Kidmondo, The first online baby journal and organizer, is launched

### A unique destination for new parents

NEW YORK, NY - May 1, 2008 - Kidmondo, the first online baby journal and organizer, has just launched, making the time consuming task of recording a child's first years, much easier. With Kidmondo, parents now have a convenient, safe and secure way to chronicle their child's most important moments that can be shared with family and friends all over the world.

Kidmondo is a free service and the first of its kind in terms of giving parents an easy way to record their child's first smile, first step and their everyday adventures. In addition, Kidmondo allows users to not only record milestones and upload images, but also keep track of medical records and store other pertinent information on their child. It's an eco-friendly way to safely store all of baby's important data.

Kidmondo offers all the tools to create a keepsake of a child's early years:



#### Online Diary

To fill with stories, anecdotes, images, milestones and more.



#### Photo and video gallery

Capture and organize precious moments.



#### About page

A profile page that grows with the child.



#### Growth charts

Track the child's height, weight and dental growth.



#### Medical journal

Store and update medical records of doctor visits and immunizations.



#### Food journal

Monitor the child's diet and remember those messy meals.



#### Interactive timeline

To view the child's life at a glance.



#### Safe and secure sharing

Keep friends and family updated.

Kidmondo was created by Carole and Daniel Hallac, a couple in New York City that after the birth of their second child, couldn't find a compelling way to chronicle and share news about their kids with family and friends around the world. In the process of creating Kidmondo, the basic idea of an online baby journal expanded into a unique destination where all a child's information is stored in a simple and accessible way. For more information on Kidmondo, please visit [www.kidmondo.com](http://www.kidmondo.com).

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